



Hollie is the Founder of ACE Institute, an organization that brings awareness, education and advocacy to communities about the lifelong effects of childhood trauma. ACE Institute's goal is to help others Be the Light so survivors of child trauma can THRIVE. Hollie is a Licensed Master Social Worker and has spent the last 20 years of her career working with and advocating for children who've experienced trauma. Human trafficking, child abuse prevention and protection, child advocacy, complex trauma and systematic reforms are Hollie's areas of passion and expertise.

Hollie is a national speaker and trainer, having training over 3000 people during her career on child abuse and neglect, human trafficking, child exploitation and children trauma. Hollie is a presenter at the Crimes Against Children's Conference in Dallas, Tx, the largest child abuse conference in the USA. She is a visiting instructor at the Mississippi Law Enforcement Officers

Training Academy and is an adjunct professor of child advocacy studies at Belhaven University. 1 - Hollie Jeffery Biography During her career, Hollie has worked in the frontline of child protection services investigating child abuse, reunifying families, working with the courts, child advocacy centers and multidisciplinary teams. Hollie also worked with the Children's Advocacy Centers of Mississippi as the Training Director where she coordinated the One Loud Voice Conference and Child Advocacy Studies (CAST) Symposium, the largest child abuse conference in Mississippi. While there, Hollie also directed the Child Advocacy Training Institute (CATI), a 10,000 square foot simulation training center in Pearl, MS where professional organizations, colleges and universities can train their employees and students using child abuse simulation training. CATI is one of the largest child abuse simulation centers in the United States.

In 2019, Hollie was appointed to the Mississippi Human Trafficking Council where she was the Co-Chair of the Victim's Subcommittee. Hollie served in this position until July 2020. Hollie also works directly with survivors of child abuse who have aged out of foster care, helping them find resources and permanent connections.

Hollie holds a Master's Degree in Social Work from the University of Mississippi and a post master's Certificate in Trauma Informed Practices from Mississippi College and loves to train the community and professionals about ACE's.

In 2021, Hollie sold everything and bought a vintage RV where she lives on the Barnett Reservoir in Brandon, Mississippi. She attends Pinelake Church where she is a small group leader. She is an avid crossfitter and loves the outdoors.